



Exhibit and Sponsorship Opportunities

The AAMD 46th Virtual Annual Meeting will provide opportunities for interactive exhibits and a variety of sponsorships that can be customized to meet your marketing needs. From sponsored sessions to prize giveaways and more, your company can stand out in this dynamic meeting environment. Medical dosimetrists will be online throughout the live meeting dates and the on-demand timeframe that concludes on July 15, so they will be looking for what's new in radiation oncology!

Exhibit Booth (\$1,200)

- Company name, logo, website, and social media links
- Two featured company videos
- Company description
- Public and private chat with attendees
- Resource areas to post downloadable files to include one option of: live demo, video chat, link to a giveaway, schedule a meeting
- Contact Us form
- Polling in your booth
- Two meeting registrations for booth representatives
- Access to Connect to search for and contact customers and prospects
- Opportunity to participate in Exhibit Hall Trivia Game
- Opportunity to be included in daily attendee email feature of exhibitor Demo/Booth Activities
- Pre-meeting attendee list with name, organization, city, state, and email to be sent one-week prior to meeting start date
- Post-meeting attendee list with name, organization, city, state, and email to be sent the week after the meeting concludes (week of July 19)

Looking for opportunities to stand out during the meeting?

Select a sponsorship item or items and your company will be featured during the meeting and receive the benefits that come with that sponsorship. Plus, if your *sponsorship and exhibit fee total at least \$2,00*, there will be additional benefits based on the total dollar value of the sponsorship. For example,

if you purchase an exhibit and sponsor an educational symposium, you would qualify for the additional sponsorship benefits at the Silver level. If you have an idea for a sponsorship that's not listed here, let us know and we will work to customize something for you!

Overall Sponsor Recognition Levels and Benefits:

Diamond (\$10,000 and above)

Platinum (\$8,000 - \$9,999)

Gold (\$6,000 - \$7,999)

Silver (\$4,000 - \$5,999)

Bronze (\$2,000 - \$3,999)

Sponsors are recognized based on total spending at the above levels with these Virtual Annual Meeting and year-round promotional items:

- Recognition for sponsored items/sessions within the Virtual Meeting program
- Logo/link recognition at the corresponding level on the Sponsor Page and rotating sponsor sidebar on the Virtual Meeting website
- Logo/link recognition at the corresponding level on AAMD Annual Meeting webpage
- Logo/link recognition at the corresponding level in Special Sponsor Promotional Email prior to the Virtual Annual Meeting
- A complimentary Job Flash Package Plus job posting in the AAMD Career Center (valid through 12.31.21)
- Year-round logo/link recognition on the AAMD website home page and in the *eMonitor* quarterly newsletter

Educational Symposium (\$3,500) – 4 available (past sponsors have right of first refusal)

- One-hour, live sponsored session with company introduction
- Logo and text recognition as Educational Symposium Sponsor on AAMD Virtual Annual Meeting Agenda
- Logo recognition on Sponsor Page and in rotating Sponsor Sidebar on the Virtual Meeting Website
- Recognition as Educational Symposium Sponsor in Special Sponsor Promotional Email Prior to the Meeting
- 4 meeting registrations

Workshop Session (\$3,000) – 5 available (past sponsors have right of first refusal)

- One-hour, pre-recorded session
- AAMD promotion of workshops/user meetings outside of the AAMD Virtual Meeting platform
- Logo recognition on Sponsor Page and in rotating Sponsor Sidebar on the Virtual Meeting Website

- Logo and text recognition as Workshop Session Sponsor on AAMD Virtual Annual Meeting Agenda
- Logo recognition in Special Sponsor Promotional Email prior to the meeting
- 4 meeting registrations

Connect Sponsor (\$2,000)

- Logo and company text featured at the top of the “Connect” landing page where all attendees will go to search for colleagues and send direct messages. Sponsor can also include a link to the company’s virtual exhibit booth or external site.
- Inclusion as Connect sponsor in attendee promotion about this networking feature on the Virtual Meeting platform
- Logo recognition on Sponsor page and in Rotating Sponsor Sidebar on the Virtual Meeting Website

Exhibit Hall Sponsorship (\$2,000)

- Featured position at top of Exhibit Hall page for your company – Opportunity to include embedded video and/or other content at top of main listings. Sponsor’s booth remains at the top for duration of the meeting.
- Logo recognition on Sponsor Page and in Rotating Sponsor Sidebar on the Virtual Meeting Website

Exhibit Hall Trivia Game Sponsorship (\$1,500)

- Logo recognition on Exhibit Hall Trivia web page and game card
- Company recognition in all communication promoting the game
- Contact information for grand prize winners (AAMD to provide top prizes - \$500 Amazon, Annual Meeting Registration, Membership)
- Opportunity to offer a bonus prize for visiting sponsor’s booth to answer special question or submitting game card by certain deadline, etc.

Job Board Sponsorship (\$1,000)

- Logo and company text featured at the top of the “Job Board” landing page where attendees can go to search for new career opportunities, which will be linked from the AAMD Career Center. Sponsor can also include a link to the company’s virtual exhibit booth or external site.
- Inclusion as Job Board sponsor in attendee promotion about the Job Board

Photo/Image Contest Sponsorship (\$750 plus prize)

- Company logo on all promotion for Photo or Image Contest using Padlet on the Virtual Meeting platform. Company can determine the subject matter of the contest and the judging process (i.e., attendee “likes” or voting by company reps). Prize will be a \$200 gift card or equivalent prize as determined by sponsor in collaboration with AAMD.

- Inclusion as contest sponsor in attendee promotion

Exhibitor Shout-Out (\$500) – 5 available (1 per day, June 6 – 10)

- Opportunity to provide company promotional information for featured position in the Daily Attendee Email – can include information about exhibit booth activities, offline demos, video link, new product info, etc. (50 words or less plus image and/or logo)
- Company mention in AAMD Twitter feed the day of the Shout-Out.

Live Session Attendance Prize Sponsorship (\$300) – 5 available (2 prizes per day, June 6 – 10)

- Recognition as daily prize sponsor – Two live session attendees will be randomly selected at the end of their sessions each day to win a \$50 Amazon gift card. Sponsor will receive winners' contact information for follow-up.

For more information and to confirm sponsorship availability, please contact:

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